



INVITATION TO BECOME PART OF EUROPE'S LARGEST TECH SHOW

Paris, 15 – 17/18 May 2019



VivaTech 2019 is the place to be

The Danish Embassy in Paris and Invest in Denmark are, in close cooperation with ErhvervsHovedstaden, planning the first ever edition of a Danish pavilion at VivaTech Paris. It will be a small pavilion mainly dedicated to smaller Danish tech companies either looking for investors and/or partners and seeking global inspiration.

France is slowly taking over the scene as Europe's tech hub number 1 and VivaTech Paris is growing very rapidly to become the largest tech event in Europe with more than 100.000 visitors, including 1.900 visiting investors, 9.000 visiting start-up companies and more than 2.000 exhibitors. Many French and global corporates are strong partners to VivaTech and are present to support start-ups and look for new business opportunities and innovative technologies.

Our ambition for you

The 2018 VivaTech evaluation showed that 50% of all visitors looking for partnerships and investors found them at VivaTech. 50% of all visitors hunting for new solutions found them. And 75% of all participating companies found that VivaTech boosted their digital transformation.

Our clear ambition is for participating Danish companies to have an even higher success rate!! Invest in Denmark and The Trade Council at the Embassy in Paris will prepare individual meeting programs with potential investors, technology partners, customers etc. and also help you put up your candidacy for the pitch arena of the conference. You tell us what you are looking for and we will go prepare the right meetings for you.

The Danish participation will be kicked off with an international start-up pre-event organised by La French Tech at the world's largest incubator, Station F, on 15th May. At the conference itself, in addition to individual meetings and the possibility of having a stand (or just a poster) at the Danish pavilion, the Embassy in Paris will work to create activities around the Danish Pavilion by e.g. hosting a reception with the Danish Tech Ambassador, Casper Klynge.

Prices and how to sign-up

Prices for participating range from 6.000 DKK for a simple poster at the Danish Pavilion to 12.000 DKK for a small stand, and up to 35.000 DKK for a larger sponsorship package *).

For additional information and for signing up please reach out to Tina Schou at tinasc@um.dk or Michela Holtum Berling miberl@um.dk.

*) Prices after export subsidy of 50%

VIVATECH
PARIS 2019

PARTICIPATION OPPORTUNITIES



START-UP PACKAGE

6.000 DKK *)

WHAT YOU GET WHEN YOU SIGN-UP FOR A START-UP PACKAGE

- A poster at the Danish VivaTech Pavilion
- 2 x admission tickets to VivaTech
- Participation in an exclusive Pavilion reception with the Danish Tech Ambassador, Kasper Klynge
- Logo and short company description in a joint Danish communication brochure
- A visit to Station F (the worlds largest incubator facility)
- A number of pre-prepared B2B-meetings at VivaTech organized by the Danish Embassy in Paris
- "Hack the event" – optimise your benefits from participating in VivaTech
- Follow-up work-shop – what are your next steps
- Match-making through European Enterprise Network

*) Provided you are accepted for an Export Sparring programme



STAND PACKAGE

12.000 DKK *

WHAT YOU GET WHEN YOU SIGN-UP FOR A STAND-UP PACKAGE

- Same as start-up packages, but adding:
 - ✧ own small stand (1½ m²) at the Danish Pavilion with a table and the possibility of showcasing solutions (8.000 DKK per additional m²)
 - ✧ Access to the Danish joint pavilion area for hosting meetings etc.
 - ✧ Participation in presentation with French tech investor(s)

*) Provided you are accepted for an Export Sparring programme



CLUSTER PACKAGE

30.000 DKK*)

WHAT YOU GET WHEN YOU SIGN-UP FOR A CLUSTER PACKAGE

- Same as stand packages, but:
 - ✧ Double up on stand space
 - ✧ 10 entrance tickets to VivaTech to invite potential customers and partners etc.
 - ✧ Participation in VIP-dinner for two persons at the Danish Ambassadors resident with invited French counterparts identified in dialogue with you
 - ✧ A larger number of B2B-meetings prepared by the Danish Embassy in Paris
 - ✧ Visit to the innovative French tech school Ecole 42

*) Price after export subsidy of 50% which the Trade Council will refund you after the event



SPONSOR PACKAGES

35.000 DKK*)

WHAT YOU GET WHEN YOU SIGN-UP FOR A SPONSOR PACKAGE

- ✧ 10 entrance tickets to VivaTech to invite potential customers and partners etc.
- ✧ Participation in VIP-dinner for two persons at the Danish Ambassador's residence with invited French counterparts identified in dialogue with you
- ✧ A larger number of start-up B2B-meetings at VivaTech prepared by the Danish Embassy in Paris
- ✧ Visit to Station F (the worlds largest incubator facility)
- ✧ Visit to the French tech school Ecole 42
- ✧ Special branding on the Pavilion and on e.g. reception invitation through "Pavilion of Denmark in corporation with "company xxx"

*) Price after export subsidy of 50% which the Trade Council will refund you after the event

